



LITPC MEMBERSHIP PROGRAM 2011-2013

When Campaign Membership commenced in Minneapolis in 2009, our goal was to increase membership by 200 new members. Because of the hard work of so many of our members, we have brought in over 400 new members under the leadership of incoming President PDG Jim Minnich. Membership now stands at 800+.

When a program works as well as it has the past two years, there is little reason to change it. With your continued efforts I believe that we can be back to 1000 LITPC members by the close of the Hamburg Convention.

While we will have a new LITPC membership pin the incentives will remain the same as they have been for the past two years:

1. For each new member, the sponsor and new member will each receive an LITPC logo pin.
2. For 10 new members, the sponsor will receive a gold-tone pin.
3. For 20 new members, the sponsor will receive a silver-tone pin.
4. For 30 new members, the sponsor will receive a copper-tone pin.
5. For 40 new members, the sponsor will receive a pewter-tone pin.
6. For 50 new members, the sponsor will receive an LITPC logo medallion.



As in any Lions membership program, retention is an important aspect. To that end, we are adding a retention initiative in the new Membership Program. We are calling it “LITPC Pride”. The objective of this initiative is to keep our members involved and further the fun and fellowship of Lions pin trading. The following list are initiatives for our members to complete. You will have two years to complete as many as you can beginning with the Seattle International Convention and ending with the close of the Hamburg International Convention. If you complete 9 of the 15 initiatives you will receive an “LITPC Pride” pin in gold. If you complete at least 13, you will receive an additional silver-tone pin.

LITPC PRIDE INITIATIVES

1. Sponsor a new member into the LITPC
2. Sponsor a new member into a MD/country pin trading club
3. Be a member of an LCI approved pin trading club other than your MD/country club (in addition to LITPC)
4. Attend a pin swap
5. Trade a pin by mail
6. Donate at least 10 pins to a potential new member/new member (Donations to LITPC for new members will count)
7. Design a pin that is produced (Club, District, MD, personal)
8. Submit a pin design for the LITPC annual pin
9. Make a presentation on the fellowship of pin trading (club, District)
10. Run for an office in you MD/country's pin trading club
11. Attend an International Convention or LITPC Alternate Site Meeting
12. Attend a Forum in your area (USA/Canada, Europa, Anzi-Pacific, OSEAL, FOLAC, ISAAME)
13. Write a positive article for your MD/country's pin trading newsletter (article may not be published)
14. Submit a positive article for the LITPC "Trading Post" (article may not be published)
15. Submit an article of interest to our Webmaster (article may not be published)



Once you have completed your initiatives please complete the following form and follow the instructions.

With your help, let us extend the fun and fellowship of trading pins with other Lions around the world and in so doing, bring our membership numbers back to 1000 strong!



LITPC PRIDE INITIATIVES 2011-2013

Completed Initiatives

NAME: _____

1. New LITPC member's name: _____
2. New member's name and pin trading club: _____
3. Member of what pin trading club? _____
4. Location/Name of Swap and date? _____
5. Traded with whom – State/Country? _____
6. How many pins donated - to whom? _____
7. Send pin you designed: (pin will not be returned – auctioned at LITPC annual meeting)
8. Copy of LITPC pin design: _____
9. Pin trading presentation date - to whom? _____
10. Office – pin trading club: _____
11. List International Convention/ASM attended: _____
12. List Forum attended: _____
13. Copy of newsletter article: _____
14. Copy of “Trading Post” article: _____
15. Copy of article sent to LITPC Webmaster: _____

When you have completed 9 or more initiatives please fill out the above and comply as noted and send to:

PCC Donald Ager, LITPC Director
P.O. Box 71
Hillsboro, NH 03244-0071 USA