



File: IntlPresMedalcatalog

HISTORY OF THE AMBASSADOR OF GOODWILL

In June of 2017, I have asked Lions International when the Ambassador of Good Will award was first presented, and here is their answer in the next paragraph.

Lions International tells us that prior to1996 the list of Ambassador of Good Will Awards honorees was not computerized; therefore, the following list is incomplete as it was done from memory, newspaper articles and Books on Lionism prior to 1997. With the help of PID Virgil Moshansky another request was made to LCI in July 2019 and here is their answer.

It has taken a while, but I have received a note from Lions International, in response to my inquiry on your behalf, indicating that the Lions Ambassador of Goodwell Award was established in 1950, in which year the first recipient received the award. (See below)

It is possible that the award was actually established by the Board earlier but not awarded, however, it appear that the International office has no record to indicate that. So, I think it is safe to say in your history work that the award was established in fact was 1950.

The Ambassador Award is generally awarded to high level Lions for their many years of service. There are only a maximum of 35 awards each year and is the highest award from LCI.

The above is from the history of Lionism in Canada – 1920-2020. Copyright © by Gilles Melancon. All Rights Reserved.

The last paragraph surmises that the Ambassador of Goodwill Award was established in 1950. If this is accurate, the award was established during the term of International President Herb Petry from Carrizo Springs, Texas. It is noted in a booklet The Story of District 2-A, published in May 1959, that the first award was presented to PDG Robert E "Bob" Price from San Antonio, Texas.

I (PID The Hon. Virgil P. Moshansky, C.M., Q.C., FRAeS) know it existed in 1963, because I have the following picture of PID Tris Coffin receiving his Ambassador of Goodwill Award from Walter C. Fisher PIP on behalf of PIP Curt Davis.



References are from the following organizations, publications and persons.

- 1.Lions Club International
- 2. History of Lionism in Canada 1920-2020
- 3. The Story of District 2-A, published in May 1959
- 4.PID The Hon. Virgil P. Moshansky, C.M., Q.C., FRAeS
- 5.Gilles Melancon
- 6.Sheryl Butler, Texas

ACKNOWLEDGEMENTS

- 1. PDG Barbara Senecal, Virgínia, for providing dígital images of international presidents medals
- 2. PCC James Schiebel, New York, for providing international presidents medals for digital imaging
- 3. PCC Paul Viano, Massachusetts, for providing an international presidents medal for digital imaging
- 4. PCC Bill Smith, Virginia, for providing international presidents medals for digital imaging
- 5. PDG Jim Minnich, Delaware, for providing international presidents medals for digital imaging
- 6. PDG Larry Schaull, Pennsylvanía, for provídíng international presidents medals for dígital imaging
- 7. PID Roy Wilson, Virginia, for providing the Ambassador of Good Will and international presidents medals for digital imaging
- 8. PID Richard Chaffin, Virginia, for providing photos of international presidents medals
- 9. PCC Marty Alford, Virginia, for providing an international presidents medal for digital imaging
- 10.PID Director Yves Leveille, Quebec, Canada for providing international presidents medal for digital imaging
- 11. PID Steve Sherer, Ohio, for providing photos of international presidents medals
- 12. PDG Amos Shatzer, Pennsylvania, for providing international presidents medal images
- 13. PID Luis Domingues, Spain, for providing international presidents medal images.
- 14. PDG David Crawford, Tennessee, for providing the international presidents medal Image.
- 15. PID Yves Léveillé, from Québec, Canada, for providing the international presidents medal Image.
- 16. PID Neil Spencer from Cocoa Beach, Florida, for providing the international presidents Image.
- 17. Sheryl Butler, Texas

NOTES

Note: if anyone has a LCI Presidential Medal that is not shown in this catalog please consider allowing me to obtain a digital image of that medal. Also, if a theme or theme pin is not displayed please contact me with the information.

Thanks,

LITPC Webmaster

The research to date (June 5, 2019) indicate that Presidential medals between the years 1960-1961 through 1966-1967 did not have ribbons but were given with a chain. The chains are not shown in the images and the images are enlarged.

Lions Club International Records indicate that International President Aubry Green, Alabama USA (1963-1964) was the first President to recognize people with an International President's Medal; however, with the help of the LITPC membership it was discovered that International President Finis E. Davis, Louisville, Kentucky, USA (1960-1961) gave an International President's Medal.

Lions Clubs international Presidents and Their Theme

Year	President	Theme
1955-56	Humberto Valenzuelo	SPIRIT, MYSTIC IDEALS & ACTION
1956-57	John L. Stickley	
1957-58	Edward G. Barry	STEP BY STEP
1958-59	Dudley L. Simms	HONEST VALUES
1959-60	Clarence L. Simms	
1960-61	Finis E. Davis	WORLD PEACE
1961-62	Per Stahl	
1962-63	Curtis D. Lovill	
1963-64	Aubrey D. Green	
1964-65	Claude M. DeVorss	THE HOUR OF DECISION or LIONISM: A CONSCIENCE
1965-66	Dr. Walter Campbell	THE CHALLENGE FOR SERVICE
1966-67	Edward M. Lindsey	SEARCH FOR PEACE
1967-68	Jorge Bird	WORLD UNDERSTANDING THROUGH LIONISM
1968-69	David Evans	BUILDING A CATHEDRAL
1969-70	W.R. Bryan	UNITED MANKIND THROUGH LIONISM
1970-71	Robert McCullough	INVOLVEMENT NOW
1971-72	Robert Uplinger	LIONISM IS COMMITMENT
1972-73	George Friedrichs	HUMANITARIAN SOLIDARITY THROUGH LIONISM
1973-74	Tris Coffin	ONE MILLION MEN SERVING MANKIND
1974-75	Johnny Balbo	LIONISM: A HERITAGE CHALLENGING TOMORROW
1975-76	Harry J. Aslan	LIONISM IS OPPORTUNITY
1976-77	Prof. Joao Fernando Sobral	MAKE YOUR FELLOW MAN FEEL NEEDED
1977-78	Joseph M. McLoughlin	LIONISM: PEOPLE CARING FOR PEOPLE
1978-79	Ralph A. Lynam	LOVE, COMPASSION, SPIRIT IN ACTION
1979-80	Lloyd Morgan	A WORLD TOGETHER
1980-81	William C. Chandler	TOUCH A LIFE WITH HOPE
1981-82	Kaoru "Kay" Murakami	PEOPLE AT PEACE
1982-83	Everett J. "Ebb" Grindstaff	SHARE THE VISION OF SERVICE
1983-84	Dr. J.M. Fowler	JOIN HANDS IN SERVICE
1984-85	Bert Mason	ANSWER THE CALL TO SERVE
1985-86	Joseph L. Wroblewski	WE SERVE BETTER TOGETHER
1986-87	Sten A. Akestam	BRING QUALITY TO LIFE
1987-88	Judge Brian Stevenson	WE SERVE
1988-89	Austin P. Jennings	WE SERVEA CHANGING WORLD
1989-90	William L. Woolard	CHALLENGES
1990-91	William L. "Bill" Biggs	WE SERVE
1991-92	Donald E. Banker	INVOLVEMENT
1992-93	Rohit C. Mehta	OPPORTUNITY
1993-94	James T. Coffey	RESPONSIBILITYMEMBERSHIP
1994-95	Prof. Dr. Giuseppe Grimaldi	SOLIDARITY
1995-96	Dr. William H. Wunder	
1996-97	Augustin Soliva	
1997-98	Judge Howard L. Patterson	PROUD PASTBRIGHT FUTURE
1998-99	Kajit Habanananda	
1999-00	James E. "Jim" Ervin	VISIONS – FOR A NEW CENTURY OF SERVICE

Lions Clubs international Presidents and Their Theme

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1955-56	Humberto Valenzuelo	SPIRIT, MYSTIC IDEALS & ACTION
1956-57	John L. Stickley	·
1957-58	Edward G. Barry	STEP BY STEP
1958-59	Dudley L. Simms	HONEST VALUES
1959-60	Clarence L. Strum	
1960-61	Finis E. Davis	WORLD PEACE
1961-62	Per Stahl	
1962-63	Curtis D. Lovill	
1963-64	Aubrey D. Green	
1964-65	Claude M. DeVorss	THE HOUR OF DECISION or LIONISM: A CONSCIENCE
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1967-68	Jorge Bird	WORLD UNDERSANDING THROUGH LIONISM
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1992-93	Rohit C. Mehta	OPPORTUNITY
1993-94	James T. Coffey	RESPONSIBILITYMEMBERSHIP
1994-95	Prof. Dr. Giuseppe Grimaldi	SOLIDARITY
1995-96	Dr. William H. Wunder	LEADERSHIP
1996-97	Augustin Soliva	BUILDING BRIDGES
1997-98	Judge Howard L. Patterson	PROUD PASTBRIGHT FUTURE
1998-99	Kajit Habanananda	HARMONY
1999-00	James E. "Jim" Ervin	VISIONS – FOR A NEW CENTURY OF SERVICE

Lions Clubs international Presidents and Themes

M		
Year	President	Theme
2000-01	Dr. Jean Behar	QUALITY – KEY TO THE FUTURE
2001-02	J. Frank Moore III	LIGHT THE PATH
2002-03	Kay K. Fukushima	ONE WORLD, ONE HEART: BUILDING A BETTER TOMORROW
2003-04	Dr. Tae-Sup Lee	INNOVATION: GATEWAY TO OUR FUTURE
2004-05	Dr. Clement Kusiak	SHARE SUCCESS THROUGH SERVICE
2005-06	Dr. Ashok Mehta	PASSION TO EXCEL
2006-07	Jimmy M. Ross	WE SERVE
2007-08	Mahendra Amarasuriya	CHALLENGE TO CHANGE
2008-09	Al Brandel	EVERYDAY HEROES
2009-10	Eberhard J. Wirfs	MOVE TO GROW
2010-11	Sid Scruggs III	BEACON OF HOPE
2011-12	Wing-Kun Tam	IBELIEVE
2012-13	Wayne Madden	IN A WORLD OF SERVICE
2013-14	Barry Palmer	FOLLOW YOUR DREAM
2014-15	Joseph "Joe" Preston	STRENGTHEN THE PRIDE
2015-16	Dr. Jitsuhiro Yamada	DIGNITY, HARMONY, HUMANITY
2016-17	Robert "Bob" E. Corlew	NEW MOUNTAINS TO CLIMB
2017-18	Dr. Naresh Aggarwal	THE POWER OF WE (WE SERVE)
2018-19	Gudrun Yngvadottir	WE SERVE NEW HORIZONS
2019-20	Dr. Jung-Yul Choi	WE SERVE THROUGH DIVERSITY
2020-21	Dr. Jung-Yul Choi	WE SERVE KINDNESS DIVERSITY
2021-22	Douglas X. Alexander	WE SERVE SERVICE FROM THE HEART
2022-23	Brian E. Sheehan	TOGETHER WE CAN
2023-23	Dr Patti Hill	CHANGING THE WORLD
2024-25	Fabricio Oliveira	MAKE YOUR MARK



HONEST VALUES

NEED THEME

Dudley L. Simms Charleston, West Virginia 1958-59



Clarence L. Strum Manawa, Wisconsin 1959-60



Finis E. Davis Louisville, Kentucky 1960-61



NEED THEME

NEED THEME

NEED THEME



Per Stahl Eskilstuna, Sweden 1961-62



Curtis D. Lovill Gardiner, Maine 1962-63



Aubrey D. Green York, Alabama 1963-64



THE HOUR OF DECISION or LIONISM: A CONSCIENCE

THE CHALLENGE FOR SERVICE



SEARCH FOR PEACE



Claude M. De Vorss Wichita, Kansas 1964-65



Dr. Walter H. Campbell Miami Beach, Florida 1965-66



Edward M. Lindsey Lawrenceburg, Tennessee 1966-67



WORLD UNDERSTANDING THROUGH LIONISM



BUILDING A CATHEDRAL



UNITED MANKIND THROUGH LIONISM



Jorge Bird Rio Piedras, Puerto Rico 1967-68



David A. Evans Galvenston, Texas 1968-69



W.R. Bryan Sun City West, Arizona 1969-70



President Theme Pin



President Theme Pin



INVOLVEMENT NOW



LIONISM IS COMMITMENT



HUMANITARIAN SOLIDARITY THROUGH LIONISM



Dr. Robert D. McCullough, D.O. Tulsa, Oklahoma 1970-71



Robert J. Uplinger Syracuse, New York 1971-72



George Friedrichs Annecy, France 1972-73



President Theme Pin



President Theme Pin



President Theme Pin



ONE MILLION MEN SERVING MANKIND



Tris Coffin Rosemere, Quebec, Canada 1973-74



LIONISM: A HERITAGE CHALLENGING TOMORROW



Johnny Balbo La Grange, Illinois 1974-75



LIONISM IS OPPORTUNITY



Harry J. Aslan Kingsburg, California 1975-76





President Theme Pin





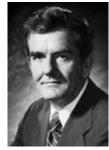
MAKE YOUR FELLOW MAN FEEL NEEDED



Professor João Fernando Sobral Sao Paulo, Brazil 1976-77



LIONISM: PEOPLE CARING FOR PEOPLE



Joseph M. McLoughlin Stamford, Connecticut 1977-78



LOVE, COMPASSION, SPIRIT IN ACTION



Ralph A Lynam St. Johns, Michigan 1978-79



President Theme Pin



No President's Theme Pin Issued

President Theme Pin



A WORLD TOGETHER



TOUCH A LIFE WITH HOPE





Lloyd Morgan Tauranga, New Zealand 1979-80



William C. Chandler Montgomery, Alabama 1980-81



Kaoru Murakami Kyoto, Japan 1981-82



President Theme Pin

No President's Theme Pin Issued

President Theme Pin





SHARE THE VISION OF SERVICE



JOIN HANDS IN SERVICE



ANSWER THE CALL TO SERVE



Everett J. Grindstaff Balinger, Texas 1982-83



Dr. James M. Fowler Mount Ida, Arkansas 1983-84



Bert Mason Donaghadee, Northern Ireland 1984-85





President Theme Pin



President Theme Pin



WE SERVE BETTER TOGETHER



BRING QUALITY TO LIFE



WE SERVE



Joseph L. Wroblewski Dallas, Pennsylvania 1985-86



Sten A. Akestam Stockholm, Sweden 1986-87



Judge Brian Stevenson Calgary, Alberta, Canada 1987-88









WE SERVE...A CHANGING WORLD



CHALLENGES



NEBRASKA TO ST. LOUIS & AROUND THE WORLD



Austin P. Jennings Woodbury, Tennessee 1988-89



William L. Woolard Charlotte, North Carolina 1989-90



William L Biggs Omaha, Nebraska 1990-91

No President's Theme Pin Issued

President Theme Pin

No President's Theme Pin Issued

President Theme Pin





INVOLVEMENT



OPPORTUNITY



Donald E. Banker Rolling Hills, California 1991-92



Rohit C. Mehta Ahmedabad, India 1992-93



James T. Coffey Toronto, Ohio 1993-94











LEADERSHIP





Professor Dr. Giuseppe Grimaldi Enna, Italy 1994-95



Dr. William H. Wunder Wichita, Kansas 1995-96



Augustin Soliva San Jose dos Campos, Brazil 1996-97



President Theme Pin







PROUD PAST... BRIGHT FUTURE



Judge Howard L. Patterson Hattiesburg, Mississippi 1997-98





HARMONY



Kajit "KJ" Habanananda Bangkok, Thailand 1998-99





VISIONS – FOR A NEW CENTURY OF SERVICE



James E. "Jim" Ervin Albany, Georgia 1999-2000



President Theme Pin



QUALITY -KEY TO THE FUTURE



LIGHT THE PATH



ONE WORLD, ONE HEART: BUILDING A



Dr. Jean Behar Sainte-Adresse, France 2000-01



J. Frank Moore III Daleville, Alabama 2001-02



Kay K. Fukushima Sacramento, California 2002-03



President Theme Pin







INNOVATION: GATEWAY TO OUR FUTURE



Dr. Tae-Sup "TS" Lee Seoul, Republic of Korea 2003-04





Dr. Clement F. Kusiak Linthicum, Maryland 2004-05





Dr. Ashok Mehta Mumbai, India 2005-06





President Theme Pin





WE SERVE



Jimmy M. Ross Quitaque, Texas 2006-07



CHALLENGE TO CHANGE



Mahendra Amarasuriya Colombo, Republic of Sri Lanka 2007-08



EVERYDAY HEROES



Al Brandel Melville, New York 2008-09



President Theme Pin



President Theme Pin



President Theme Pin



MOVE TO GROW



BEACON OF HOPE



I BELIEVE



Eberhard J. Wirfs Kelkheim, Germany 2009-10



Sid L. Scruggs III Vass, North Carolina 2010-11



Wing-Kun Tam Hong Kong, China 2011-12









IN A WORLD OF SERVICE



FOLLOW YOUR DREAM



STRENGTHEN THE PRIDE



Wayne A. Madden Auburn, Indiana 2012-13



President Theme Pin



Barry J. Palmer North Maitland, NSW, Australia 2013-14





Joseph (Joe) Preston Mesa, Arizona 2014-15



President Theme Pin



DIGNITY, HARMONY, HUMANITY



NEW MOUNTAINS TO CLIMB



THE POWER OF WE



Dr. Jitsuhiro Yamada Minokamo, Gifu, Japan 2015-16



Robert (Bob) E. Corlew Milton, Tennessee 2016-17



Naresh Aggarwal Delhi, India 2017-18



President Theme Pin



President Theme Pin



President Theme Pin



We Serve, New Horizon



We Serve, Through Diversity



Kindness Diversity



Gudrun Yngvadottir Gardabaer, Iceland 2018-19



President Theme Pin



Dr. Jung-Yul Choi Busan, Republic of Korea 2019-20



President Theme Pin



Dr. Jung-Yul Choi Busan City, Republic of Korea 2020-21



President Theme Pin



Service from the Heart







Douglas X. Alexander Brooklyn, N Y 2021-22



President Theme Pin



Brian E. Sheehan Bird Island, MN 2022-23



President Theme Pin



Dr. Patti Hill Edmonton, Alberta, Canada 2023-24



President Theme Pin





Fabricio Oliveire Catolé do Rocha, PB, Brazil 2024-25

